



1 Meeting Logistics

Item	Pennsylvania Women, Infants & Children (WIC) State Advisory Board
Date	December 10, 2024
Time	11:00am-12:00pm
Location	Willow Oaks Conference Room on 7 th Street Teams Link: https://bit.ly/3Zdck4L Meeting ID: 226 769 439 054 Passcode: yicL5z
Purpose/Focus	Ensure the program meets the needs of Pennsylvania's most vulnerable populations by providing guidance, advocacy, and recommendations to improve operations, outreach, and services, while fostering collaboration and advocating for resources to strengthen maternal and child health across the state.
Notetaker	Stenographer

2 Agenda

ID		Description	Owner	Time
	Welcome	Call Meeting to Order	Dr. Debra Bogen, Secretary of Health (SOH)	1 min.
1	Roll Call/Quorum	Roll Call Quorum Determination	Dr. Debra Bogen, SOH, Legal	5 min.
2	Approval of Prior Meeting Minutes	Members Vote to Approve October Meeting Transcript	Dr. Debra Bogen, SOH	2 min.
3	State Agency Updates	SA Vacancies Participation & Enrollment	Sally Zubairu-Cofield Joseph McLaughlin	10 min.
4	PA WIC Updates	STICK WITH WIC <ul style="list-style-type: none"> Retention strategies and ideas for WIC after formula Outreach FAQs 	Heather Baker <ul style="list-style-type: none"> SA IT Team Melissa Maust <ul style="list-style-type: none"> SA Nutrition Education Team 	15 min.
5	Advisory Board	LA OUTREACH EFFORTS <ul style="list-style-type: none"> What has your organization done in the past and what were its impact? SUB-COMMITTEES	Britney Zwergel Charlotte Dorsey	20 min.
6	Public Participation	Opportunity for Public Participation <ul style="list-style-type: none"> Sharing/round robin Q & A 	Public Sally Zubairu-Cofield	5 min.
	Closing	Adjournment	Sally Zubairu-Cofield	2 min.
Upcoming Meeting Dates				
<ul style="list-style-type: none"> January 14, 2025, 1:00-2:00pm April 22, 2025, 1:00-2:00pm 		<ul style="list-style-type: none"> July 22, 2025, 1:00-2:00pm October 28, 2025, 1:00-2:00pm 		